

## FAQs

### **1. What is the Fortune Times Awards?**

A: The Fortune Times Awards (FTA), an annual business awards presented independently by Fortune Times Pte Ltd since 2015, recognises influential companies, institutions, business leaders or industry elites with ties to Singapore, for their outstanding leadership and contributions to society and industry.

The Awards promotes and enhances the brand value proposition and growth potential of winners and award-winning companies through identifying industry leaders, promising and future-impacting businesses, and sharing their success stories and strategies.

The Fortune Times Awards is divided into four categories: The Entrepreneur Award, Smart Times Award, Her Times Award and the REITs Pinnacle Award.

### **2. Could you introduce Fortune Times Pte Ltd?**

A: Incorporated in Singapore in 2004, Fortune Times Pte Ltd is the publisher of Fortune Times, a Chinese-language business magazine. The mission of Fortune Times is to explore business phenomena and gain insights into future trends, while identifying industry figures and leaders of the future.

### **3. Who are on the judging panel for the Fortune Times Awards? What are their main responsibilities?**

A: The panel comprises independent representatives from the academic, technological, business, investment, institutional and media sectors, as well as international personalities. The judges may nominate and make recommendations and decisions on award selection.

The judging panel this year consists of:

- Jim ROGERS, International Investor
- Prof. Antonio Castro Neto, Director, Centre for Advanced 2D Materials, Department of Materials Science and Engineering, NUS, Singapore
- Prof CUI Yi, Director, Precourt Institute for Energy, Professor of Materials Science and Engineering, Stanford University, Photon Science, SLAC National Accelerator Laboratory
- Dr. Michael GOUTAMA, Chairman, Indonesian Chamber of Commerce and Industry, Singapore Committee (KADIN Indonesia)

- Dr Ernest KAN, Exco Member, LKY School of Public Policy, Former Deputy Managing Partner, Deloitte Singapore
- Daniel TEO, Honorary Chairman of SIAS, Chairman of Hong How Group
- Dr Keizo YAMANAKA, Principal Scientist, 3M Singapore
- Dr. ZHANG Jun, Editor, Smart Times; President, Lanzhou University Alumni Association Singapore
- Ms. Annie SONG, Editor-in-Chief, Fortune Times, Singapore

The judges consolidate the performance of the nominees, and hold regular meetings to discuss their performance and make a decision. The final list of winners will be announced on the day of the awards ceremony.

**4. What are the criteria for being nominated for the Fortune Times Awards?**

A: Nominees, whether they are organisations or individuals, must have sufficient social influence, good business performance and business ties with Singapore. Please refer to the nomination criteria for each award. Interested parties may wish to download the nomination form from the following website or contact us at <http://www.fortunetimes.sg>

The FTA organiser retains the sole right of interpretation.

**5. How is it judged if the nominee has sufficient influence?**

A: Nominee should have received recognition at the following or similar levels:

- National recognition and awards for contributions to the country and society, e.g. President's Award
- Outstanding academic or industry achievements with global or national recognition in a specific field, such as the Nobel Prize, the National Science and Technology Award (China), the Oscars, Golden Horse Award, Ernst & Young Entrepreneur of the Year Award, or
- Other influential awards recognised by the panel of judge.

**6. What happens if the nominee does not have sufficient influence?**

A: The Fortune Times Awards recognises the recipients' contributions to society and the economy, as well as their excellence in business performance. The Awards will help them to explore their growth potential, promote corporate values, and enhance their brand value and reputation. The organisers will not charge any fees for nominees, organisations or companies which have sufficient social influence.

For nominees who have a track record of good business performance and social contributions, but have little track record of social influence, Fortune Times will provide nominees with a Branding Enhancement Package to bridge the gap. For more details, please refer to the "Fortune Times Awards Package Guide" and contact the organisers for information:

[smart@fortunetimes.sg](mailto:smart@fortunetimes.sg)

**7. Can we receive the awards without taking up the Branding Enhancement Package?**

A: The Fortune Times Awards itself does not charge a fee. The Awards are meant to build a good image for the recipient's organisation or business, and to enhance their branding. The fees for the Branding Enhancement Package are mainly for production and administration, and provides value for the recipient's money.

If the nominees, the organisation or the company are not willing to accept the Branding Enhancement Package, it means that they do not meet the T&C of the Awards. The award package is non-refundable, non-transferable and non-withdrawable upon the winner's agreement to receive the award.

**8. What is included in the Branding Enhancement Package?**

A: The cost for the Branding Enhancement Package is mainly used for production and promotion, including reporting, production, circulation and marketing. The winners will also receive a tailor-made trophy and a certificate from Fortune Times.

The decision to host the banquet is subject to the organiser's decision, and overseas winners will have to bear the cost of travelling and accommodation by their own.

The winners will be invited to our invite-only online platform for high-profile individuals. More than 120 awardees have since joined our online platform.

**9. What are the requirements for receiving the Fortune Times Awards on the day of the ceremony?**

A: Winners are required to attend the award ceremony to receive the trophy in person. In the event of unforeseen circumstances, any reason for absence of the Awards has to be approved by the judging panel.

**10. Can the awardees use their award for self-promotion? After winning the award, is there anything else to be taken note of?**

A: If a recipient is found to mislead the judges into making a wrong decision due to incorrect disclosure, the organisers have the right to revoke the award and certificate, and clarify the invalid award.

The winner shall be entitled to use the award logo and trophy for promotional and publicity purposes in correct manner. If the winner has damaged the image of Fortune Times Awards or violated the rights of third parties, the organiser reserves the right to withdraw the awarded trophy or certificate, without entitlement to compensation, with immediate effect.

**11. Are there any costs associated with registration or nomination?**

A: Currently, the candidate will need pay S\$200 as registration fee if he/she/they are willing to accept the nomination. Nominations can be submitted through the judging panel, or by self-nomination.

**12. What does it mean to receive the Fortune Times Awards?**

A: The award recognises his/her leadership and contributions to the organisation/company, encourages their future development, and enhance their corporate branding and business reputation. Furthermore, these recipients bring meaningful progress to society and their business stories are highlighted in the press.

**13. Why is there a need to sign up for the Fortune Times Awards?**

A: Since its launch in 2015, the Awards has expanded in coverage from Singapore to the wider Asia region. Currently, it is the only Chinese business media award given out outside China in Asia. With the rise and rapid growth of China's economy, no company can afford the opportunity cost of missing out on the China market. Fortune Times is not only the ideal platform for enhancement of the corporate branding but also the good network for business collaborations between S.E.A and China, other than the tailor-made content solution.

Fortune Times Awards Committee  
+65 6336 4236  
smart@FortuneTimes.sg  
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